



echelon™

Multi-Purpose Latex Primer 7830100

Features

- Promotes adhesion and uniformity of top coat
- Seals Stains
- Bonds to Glossy Surfaces
- Prepares Drywall

Where to Use

Recommended for interior wood, stained areas, drywall, and paneling. Can be used on new plaster that has aged at least 30 days.

Surface Preparation

Wash all surfaces to be primed with detergent and water to remove dirt, grease, oil, mildew, rust, wax, chalk and other contaminants. Rinse the washed areas thoroughly and allow to dry completely.

For mildew-apply a solution of one part household liquid bleach and three parts water to affected areas and scrub in with a stiff bristle brush. Allow the solution to stand for 30 minutes. Wear rubber gloves and eye protection while working with bleach solution. Rinse thoroughly and allow 24 hours or more (depending on weather conditions) to dry completely before priming.

- New plaster must age at least 30 days before priming. Patch all nail holes or imperfection in drywall and sand smooth. Caulk joints and seams with an acrylic painter's caulk. Remove all sanding dust before priming.
- Patched areas should be spot primed with this primer. Glossy walls and woodwork must be deglossed by sanding lightly before repainting in order to assure good adhesion.

Thinning & Clean Up

Thinning is not recommended, but if necessary, use clean water sparingly. Soap and water clean up.

Limitations

Do not apply when air surface or product temperature is below 50° F (10°C) or if temperature might drop to this level within 4 hours of application.

Do not apply in temperatures above 90°F (32°C).

Keep from freezing.

Equipment

- Conv. Spray: Use Sprayer Manufacturers Recommendations
- Airless Spray: Use Sprayer Manufacturers Recommendations
- Brush: Quality nylon / polyester brush
- Roller: 3/8" Nap Cover
- Pad: Standard

Packaging

Gallons, Quarts

Colors

White (Pigmented)

Specification Data

Type:	Acrylic Latex
Finish:	Satin
» Gloss:	15-30 @ 60°
% Solids :	
» By Weight:	46%
» By Volume:	35%
Wt./Gallon:	10.07 lbs.±1%
Flashpoint:	N/A
VOC lbs./gal (max):	0.83
VOC grm/ltr (max):	100
Thinner:	Water
Clean up:	Soap and Water
Dry Time:	
» To Touch:	½ hour
» To Topcoat:	1 hour
Thickness:	
» Dry:	1.4 mil
» Wet:	4.0 mil
Coverage:	300 sq. ft./gal (on smooth surfaces)
Flame Spread Rate:	Class A (0-25 on non-combustible surfaces)