

echelon™

Accent Color Latex Primer 7830340

Features

- Use under bold, bright, and vivid colors for optimum color accuracy
- 100% Acrylic Latex

Where to Use

This product is to be used under bright and dark accent colors to provide better hide before the topcoat is applied. It should be tinted with the same full strength formula as the finish coat. Ideal for use on new drywall or plaster. Also for use whenever bare or properly prepared weathered non-staining wood is to be painted. Echelon Accent Color Primer seals and smoothes the surface to assure good adhesion and a uniform appearance of a finish coat of latex paint. This product is not recommended for use on bare metal surfaces.

Surface Preparation

Wash all surfaces to be primed with detergent and water to remove dirt, grease, oil, mildew, rust, wax, chalk and other contaminants. Rinse the washed areas thoroughly and allow to dry completely.

For mildew-apply a solution of one part household liquid bleach and three parts water to affected areas and scrub in with a stiff bristle brush. Allow the solution to stand for 30 minutes. Wear rubber gloves and eye protection while working with bleach solution. Rinse thoroughly and allow 24 hours or more (depending on weather conditions) to dry completely before priming.

- New plaster must age at least 30 days before priming. Patch all nail holes or imperfection in drywall and sand smooth. Caulk joints and seams with an acrylic painter's caulk. Remove all sanding dust before priming.
- Patched areas should be spot primed with this primer. Glossy walls and woodwork must be deglossed by sanding lightly before repainting in order to assure good adhesion.

Thinning & Clean Up

Thinning is not recommended, but if necessary, use clean water sparingly. Soap and water clean up.

Limitations

Do not apply when air surface or product temperature is below 50° F (10°C) or if temperature might drop to this level within 4 hours of application.

Do not apply in temperatures above 90°F (32°C).

Keep from freezing.

Equipment

Conv. Spray:	Use Sprayer Manufacturers Recommendations
Airless Spray:	Use Sprayer Manufacturers Recommendations
Brush:	Quality nylon / polyester brush
Roller:	3/8" Nap Cover
Pad:	Standard

Packaging

Gallons, Quarts

Colors

White (Pigmented)

Specification Data

Type:	100% Acrylic Latex
Finish:	Flat
» Sheen:	8-12 @ 85°
% Solids :	
» By Weight:	44%
» By Volume:	32%
Wt./Gallon:	9.98 lbs. ±1%
Flashpoint:	N/A
VOC lbs./gal (max):	1.67
VOC grm/ltr (max):	200
Thinner:	Water
Clean up:	Soap and Water
Dry Time:	
» To Touch:	1 hour
» To Topcoat:	4 hours
Thickness:	
» Dry:	1.3 mil
» Wet:	4.0 mil
Coverage:	400 sq. ft./gal (on smooth surfaces)
Flame Spread Rate:	Class A (0-25 on non-combustible surfaces)